

Asaba Group Holdings on Victor Edozien in NASDAQ Closing Bell Event on Behalf of Successful United States Middle Market

Victor Edozien, CEO of SET Enterprises Inc, a portfolio company of [Asaba Group Holdings](#), rang the NASDAQ closing bell today, a rare honor for and first for any of the Asaba Group Holding companies.

Natick, MA, June 18, 2015 --(PR.com)-- Kenneth Beck, the Chief Executive Officer of CEO Connection had requested Edozien and few other Mid-Market CEOs, who are all members of CEO Connection, to participate in this honorable event to highlight the importance of mid-market companies like SET Enterprises to the U.S. economy with respect to innovation, employment growth and wealth creation. SET Enterprises has been innovative and growing and is a significant value added manufacturer in the automotive industry. CEO Connection is highlighting the importance of the middle market and its role as a major contributor to economic growth. Middle markets are companies with \$100 million to \$3 billion in revenue and they invited Edozien to showcase the growth of the Asaba Group Holdings' steady expansion in the last few years and its target to be at \$1 billion in revenue within the decade.